

Josie Griffith

Senior UX Designer and Researcher at MO Studio

Work Experience

Lead Experience Designer, MO Studio

2023-Present

Led UX Design efforts for Secure Transition Team, digitizing government applications and software for both internal and external use

Designed and launched In Person Proofing Application for VA Employees and Veterans

Created internal procedures to launch design system

Led UX Research initiatives company wide to establish consistency in design and research practices for all stakeholder deliverables

Senior Experience Designer, nclud

2021 - 2023

Designed and launched major organizational website redesigns with both new and existing content

Led with project and development teams to improve browsing and user experience

Created internal processes for client reviews and streamline the overall UX process at the agency

Launched internal projects and UX training efforts

Presented UX deliverables such as research reports, prototypes and full website wireframes to stakeholders across multiple disciplines

Revamped website flows, navigation menus, and content taxonomies, reducing the frequency of misdirected user paths and queries and increasing traffic to previously neglected pages

UX/UI Designer, Anthem

2020 - 2021

Improved end to end experience of Broker Portal Tool (SaaS)

Ensured platform wide consistency through UI elements and libraries

Presented UX deliverables such as user interface screens and new page layouts to stakeholders

Implemented technical design strategies with cross functional teams

UX/UI Designer, Logitech

2020 - 2020

Designed visual components for Ghub platform

Ensured platform interactions for voice changing software

Designed micro interactions for gamers

Assisted with reskin and redesign effort for different Logitech products

Founding UX Designer, ClassFindr

2018 - 2019

Led UX Strategy and early concept work for MVP

Interacted with stakeholders and brought low fidelity prototypes to life

Created design system and implemented system into full functioning prototype

Created pitch deck and use case demos to present to future investors

Contact

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Design Skills

High Fidelity Wireframes

Interaction Design

User Journeys

User Research

Prototyping

User Testing

Usability Research

Project Management

Information Architecture

Tools & Software

Sketch

Figma

Adobe XD

Marvel

Invision

Maze

Miro

Ustertesting

Framer X

Webflow

Other

Scrum

Agile

Zeplin

Jira

Zenhub

Education

General Assembly

User Experience

Design, User

Experience Research

Northern Arizona

University

BA in Digital Rhetoric and Creative Writing